



# **ZIGLAR**

## **COACH LEADERSHIP**

### **EMBRACING MODERN LEADERSHIP: NAVIGATING SUCCESS IN A DISRUPTIVE ERA**

The necessity for adaptive and transformative leadership has never been more critical in the rapidly evolving business landscape, marked by unprecedented disruptions in recent years. Traditional, hierarchical models have become obsolete, supplanted by a dynamic approach that resonates with today's workforce demands and market realities.

#### **Proven Professional Leadership Development Skills** Designed For:

##### **Executives**

Enhance your executive skillset with cutting-edge, research-backed adaptive leadership strategies to cultivate a culture of growth, innovation, and resilience.

##### **Mid-Level Managers**

Develop and apply adaptive leadership strategies to effectively guide teams through disruptions while enhancing team communication, empowerment, and performance in a positive, results-driven work environment.

##### **Emerging Leaders**

Equip emerging leaders with critical skills in adaptability, ethical virtues, and team management, accelerating their professional growth and preparing them for advanced roles in a dynamic business environment.



### **Why choose Ziglar's Leadership Program**

Ziglar's Leadership Program is your strategic partner in breaking down barriers, aligning your team with critical organizational goals, enhancing communication, and driving robust engagement.

Leadership, undoubtedly challenging, is the cornerstone of team success, particularly in times of change. As a leader, you're tasked with steering your team through uncharted territories and nurturing a culture that values growth, innovation, and resilience. The Ziglar program offers you the tools and insights to conduct effective coaching conversations, align individual aspirations with your organizational vision, and foster an environment of continuous learning and development.

By investing in your leadership abilities, you build a legacy of excellence, ensuring your team remains inspired and equipped to excel. Join us in redefining leadership for the modern era, where every step forward is a stride toward collective growth and enduring success.

## How Ziglar Leadership Training Works

### Immersion Training

An interactive two-day in-person session that lays the foundational knowledge for becoming an effective Coach Leader.

### Virtual Reinforcement

Access Ziglar's content through the virtual classroom, designed to support you with your implementation Roadmap for Success to keep you on your leadership success track.

### Coaching

Continue building your new skill set and mindset by expanding your leadership journey alongside a Ziglar Certified mentor and coach.



## Core Components of the Program

### Coach Leader Mindset

Participants will delve into leveraging disruption as a strategic advantage, fostering a growth-oriented culture that drives results and problem-solving capabilities.

### Leading with the 10 Leadership Virtues

The program emphasizes utilizing virtues such as kindness, selflessness, respect, humility, self-control, positivity, optimism, inspiration, perseverance, and reliability, ensuring leaders' actions align with their principles.

### Coach Leader Intentional Coaching Process

Utilizing the Ziglar 5-step Intentional Coaching model, participants will personalize their process and leave the program ready to execute weekly goal setting and growth-focused coaching conversations tailored to each team member's needs.

Discover how the Ziglar Coach Leadership Program can revolutionize leadership within your organization. This program uniquely merges theoretical insights with practical skills, equipping leaders to navigate today's dynamic business landscape with a blend of mindset, virtues, and essential skills. Let us show you how this program can drive long-term growth and success for your leadership team and your organization, setting a new standard in effective leadership.

**Leading with Virtue,  
Thriving in Disruption:  
Unleash Your  
Coach Leader Potential**

